

# Strategic Plan For Virtualizing Key Processes

## Get the Payoff!

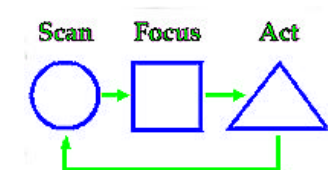
New technologies, new virtual work processes, and new organizational structures all promise significant gains for your company. Big promises have been made about the potential of leveraging Internet, Intranet, and Extranet media. The costs are high in time, in money, and in human resources. But are you getting the promised payoff?

In many organizations, these new technologies are being introduced without putting them in the strategic context that connects them to the specific factors and goals that will make a difference to your organization. Frequently, implementation strategies fail to incorporate critical social and human dynamics that affect the success of any initiative.

If you want to ensure that your investment pays off, you will benefit from *the Strategic Plan for Virtualizing Key Processes*.

## Scan the Opportunity Landscape

Scan the current and future environment both inside and outside your organization for high leverage opportunities to virtualize key processes in your organization.



Identify approaches that have worked for other organizations and the factors associated with success.

## Partner with a Leader

Group Jazz is a leader in developing business applications on the web. Our business meetings, corporate communities, elearning initiatives and professional conferences on the web empower distributed enterprises to enhance collaboration, lower expenses, and accelerate time-to-benefit. Organizations like IBM, Hewlett Packard, Business 2.0, Warner Lambert, PBS, and Merck have applied Group Jazz's innovative approach of leveraging technologies and media to bring people together to engage in business conversations that achieve results.

## Focus on Results

The Group Jazz team engages participants in a scenario-based methodology that connects selected strategies to your unique organizational culture and goals. This proven process leads to identification of initiatives that will generate traction immediately. The resulting strategic plan will get results because it is focused on virtualizing the few key business processes that will make the biggest difference to your organization.

The engagement will begin with a 2-day situation analysis meeting designed to accelerate organizational learning, tap participants' current knowledge, and stimulate thinking to create an enhanced understanding of the dynamic opportunities created by new media and new ways of working. This meeting is followed by a period of data gathering and analysis led by a senior Group Jazz consultant. In a final two-day executive briefing and action-planning workshop your team will be guided through a process that will provide the input to a strategic planning document you can use to support decision-making and implementation.

## Build A Platform for Action

The Group Jazz team will work with a core planning team from your organization to develop the final strategic planning document. The deliverables include:

- A two-day situation analysis meeting
- A strategic organizational assessment
- A two-day Executive Briefing and Action Planning session
- A final report.

Included will be a set of recommendations for next steps you can take to communicate your plan and get buy-in and participation from the larger community of stakeholders in your organization.

For more information about this and other offers please contact:

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