

Engaging Participants Virtually in Events and Meetings

Right Time, Right Place!

Many organizations have begun to explore the possibilities of convening people across distances using web-based technologies and media. Can those who are not able to attend an off-site meeting in person still get some of the benefit? Are there ways to extend the meeting experience after it's over? How can you increase the value of meetings held entirely online?

The challenge for virtual meetings is more than simply figuring out how to broadcast presentations to remote locations. The real value of bringing people together for a meeting is in the interactions that happen during and after the presentations. If virtual media is going to pay off, we need to learn to facilitate high levels of participant engagement

If you want to ensure that your investment pays off, you will benefit from *Engaging Participants in Virtual Events and Meetings*.

Best Practices for Interaction

Explore a range of models for designing and facilitating interaction and the strengths, weaknesses, and opportunities associated with each one. Create new models for interaction using the tools, processes and cultural elements specific to your experience.

Identify approaches that have worked for other companies, the factors associated with success, and how to apply that learning to your own organization.

Partner with a Leader

Group Jazz is a leader in producing high engagement virtual meetings and events. Our business meetings, corporate communities, elearning initiatives and professional conferences on the web empower distributed enterprises to enhance collaboration, lower expenses, and accelerate time-to-benefit. Organizations like IBM, Hewlett Packard, Business 2.0, Warner Lambert, PBS, and Merck have applied Group Jazz's innovative approach of leveraging technologies and media to bring people together to engage in interactive conversations and activities that deliver value.

Design for Engagement

Group Jazz has developed a portfolio of designs that stimulate and support participant engagement in virtual meetings and events. Designs include the full range of important elements such as preparing participants, training people to play key roles, using a variety of communication modes, and assessing results.

The engagement will begin with a 1 1/2-day workshop covering principles of design for interaction and the application of those principles to your specific meeting needs. The Group Jazz team will then work with your team to develop an interaction design handbook that can be used in your organization for a variety of interactive applications.

Create Repeatable Processes

The Group Jazz team will work with a core team from your organization to develop models and methods for engagement in virtual events and meetings that can eventually be deployed organization-wide. The deliverables include:

- A 1 1/2-day workshop and design meeting
- A handbook for in-house virtual meeting designers and those who will play key roles in delivery
- A one-day "train-the-trainer" workshop built around the handbook for people who will be disseminating the ideas and skills in the organization

Included will be a set of recommendations for making the handbook into a "living" document that can change and grow based on organizational experience.

For more information about this and other offers please contact:

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