



Training and Coaching Faculty for E-Learning

More Not Less!

New technologies, new media, new methods. Many organizations are jumping on the e-learning bandwagon to deliver training more efficiently and save resources associated with travel and lost time. The costs are high in time, in money, and in human resources. But, too frequently, organizations find that programs fall short of expectations. Are you getting the promised payoff?

Many trainers and facilitators who are great in person are uncomfortable and less effective when working with learners at a distance.

If you want to ensure that your investment pays off, you will benefit from *Training and Coaching Faculty for E-Learning*.

Models of Interaction

Explore a rich portfolio of models for interaction and the strengths and benefits of each one. Learn which interaction designs work best for different media (same-time, different time, visual, auditory).

Identify approaches that have worked for other organizations and the factors associated with success.

Partner with a Leader

Group Jazz is a leader in facilitating learning and development programs using a wide variety of media and tools for interacting virtually. Dr. Lisa Kimball has more than twenty years experience in the training and development field and has trained faculty and facilitators in organizations like IBM, Hewlett Packard, Business 2.0, Warner Lambert, PBS, Merck, and City University of New York to leverage technologies and media to design and deliver learning programs that are engaging and effective. Dr. Kimball authored the chapter on managing distance learning in *The Digital University* (Hazemi et al, Springer, 2001) and has served as visiting faculty at Virginia Polytechnic University and the George Mason Program on Social and Organizational Learning. She also serves on the faculty of the European Foundation for Management Development E-Learning Project.

Focus on Results

The Group Jazz team engages participants in a process that builds on sound principles of adult learning and group dynamics

The engagement will begin with a 1-day workshop designed to provide core concepts and frameworks for transposing best practices for teaching and learning for delivery via new media and technology. This workshop includes strategies and tactics for getting the most out of synchronous and asynchronous media and how to combine tools to optimize results. It is followed by a period of data gathering and custom design led by a senior Group Jazz consultant focused on your E-learning initiatives and the specific media and technology you will be using. Outcomes include templates and tools you can use to select, train, and support e-learning faculty.

Create a Program for Faculty Support

The Group Jazz team partners with a core planning team from your organization to design and develop a rich program to support faculty. The deliverables include:

- A one-day workshop on principles and best practices for designing, leading and facilitating courses and programs delivered virtually
- A customized set of templates, workbooks, presentations, handouts, and other supporting materials for faculty training
- A one-day Train-the Trainer session for your in-house team

Included will be a set of recommendations for the design of a program that meets the needs of your faculty and trainers. For more information about this and other offers please contact:

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